

UA1980.33, 1981.11, 1981.12, 1981.35, 1981.40, 1981.64, 1981.89, 1981.91, 1982.18, 1982.42, 1982.44, 1982.45, 1982.47, 1983.11, 1983.12, 1983.23, 1983.31, 1983.42, 1986.38

Loyola University Chicago **Office of Public Relations records**

Dates: 1954-1982, Undated

Creator: Public Relations, Office of

Extent: 11 linear feet

Level of description: Folder

Processor & date: A. Strauss, 1997; updated by S. Hanf, 1999; updated by K. Young, 2017

Administration Information

Restrictions: None

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Citation: Loyola University Chicago. Archives & Special Collections. Office of Public Relations records, 1954-1982. Box #, Folder.

Provenance: Transferred to the University Archives by the Office of Public Relations, 1980-1983 & 1986.

Separations: Six linear feet of duplicates were removed and disposed of; six linear feet of photographs were removed and added to the University Photograph collection; 3 linear feet of files labeled Academic Year and Calendar Year from 1946 to 1969 have been separated; 1.5 linear feet of PLUS (Progress for Loyola University in the Seventies) materials from 1970 to 1979 have been separated; 1.5 linear feet of Founder's Day files from 1970 to 1981 have been separated; 1.5 linear feet of commencement files from 1957 to 1974 have been separated; Energy Conservation Committee files have been placed under VP, Faculties; information on various professors has been placed in their biographical file; information on various department has been placed in the departmental files; various newspaper clippings that were collected in 1979 have been separated.

See Also: Alvo Albini papers, 1967-1994.

Administrative History

The Office of Public Relations is responsible for such things as news releases and publications, it has grown to become a critical component of the University.

Most of these records reflect the tenure of Alvo E. Albini as director of the Office of Public Relations from 1967 to 1983. Albini oversaw publicity for such events as Loyola's year-long centennial anniversary, its 10-year \$180 million capital campaign, and groundbreakings, open houses, and dedications of the Loyola Medical Center, Cudahy Library addition, Flanner Science Hall, Maguire Hall, and Gentile Center.

Scope and Content

The Office of Public Relations records comprise 11 linear feet spanning the years 1954-1982 and include reports, press releases, notes, memos, minutes, agendas, articles, newspaper clippings, invoices, brochures, programs, invitations, citations, speeches,

remarks, briefing sheets, bibliographies, questionnaires, budgets, proposals, and Christmas cards. Arrangement is alphabetical.

Subjects:

Loyola University Chicago
Public Relations
Baumhart, S.J., Raymond C.
School of Business Administration
Cardinal Dell Acqua
Cardinal Joseph Slipy
Centennial celebration
Alumni
African American College Students
Chicago
Rogers Park
Anti-Defamation League
Merger Movement
Loyola University Chicago faculty
Jesuits
School of Law
Media kits
Vietnam
Rome Center
School of Education
School of Dentistry
School of Nursing
School of Social Work
Student publications board
Protests
College students
Women College students

Accession No.: **UA1980.33**, 1981.11, 1981.12, 1981.35, 1981.40, 1981.64, 1981.89, 1981.91, 1982.18, 1982.42, 1982.44, 1982.45, 1982.47, 1983.11, 1983.12, 1983.23, 1983.31, 1983.42, 1986.38

Creator: **Public Relations, Office of**

Box	Folder	Title	Dates
1	1	Academic Year in Review	1975-1976
1	2	Activities Report	1975
1	3	Activities Report	1976
1	4	Activities Report	1977
1	5	Activities Report	1978
1	6	Activities Report	1979
1	7	Activities Report	1980
1	8	Activities Report	1981
1	10	Activities Report Development	1976-1978
1	11	Administrative Development Program	1973
1	12	Advertising	1980-1981
2	1	Advertising	1980-1981
2	2	African-American Students, improving conditions	1968
2	3	African-American Studies, brochure	Undated
2	4	Alumni Day	1963
2	5	Alumni Estate Planner	1971-1972
2	6	Alumni, general	1966-1967
2	7	Alumni Questionnaire Results	1974
2	8	Alumni Suggestions	1974-1979
2	9	Annual Report, background material	1971-1972
2	10	Annual Report, background material	1973
2	11	Annual Report	1976
2	12	Annual Report	1977
2	13	Annual Report	1978
3	1	Annual Report, background material	1977-1978
3	2	Annual Report	1979
3	3	Annual Report to President	1972
3	4	Annual Report to President	1974-1975
3	5	Authors, Loyola Faculty	1973
3	6	Avenue M, Magnificent Mile	1977
3	7	Baumhart, Raymond, S.J., 10th anniversary items	1980
3	8	Bellarmino Department of Theology, clippings	1964-1973
3	9	Bequest Stories	1971-1976
3	10	"Best of Both Worlds" Pamphlet	1972
3	11	Brochures	1977
3	12	Budget	1967-1968
3	13	Budget	1968-1969
3	14	Budget	1969-1970
3	15	Budget	1970-1971
3	16	Budget	1972-1973
3	17	Budget	1974-1975

3	18	Budget	1976-1978
3	19	Budget Comparisons	1968-1969
4	1	"Building Bridges", minority studies	1977
4	2	Business Information Center	1974
4	3	Business School Materials	1968
4	4	Business School Materials	1975-1976
4	5	Business School Materials	1976-1978
4	6	Businessmen for Loyola University (BMLU)	circa 1965
4	7	Businessmen for Loyola University (BMLU)	circa 1970-1978
4	8	Calendar of LU Events	1961-1968
4	9	Cancer Research at Loyola	1966
4	10	Cardinal Dell Acqua Tour	1968
4	11	Cardinal Joseph Slipy, honorary degree	1968
4	12	Catalogue Budget	1970-1974
4	13	Catalog Budget	1975-1976
4	14	Catalogue Budget	1977-1978
4	15	Catholic Almanac	1964
4	16	Catholic College Guide	1969
4	17	Catholic Jewish Conference	1975
4	18	Centennial Materials	1968-1972
4	19	Centennial Celebration	1967-1969
4	20	Centennial Celebration	1968-1970
4	21	Centennial Celebration, Markatis, Bruno, S.J.	1969-1970
5	1	Centennial Celebration, Markatis, Bruno	1969-1970
5	2	Centennial Celebration, store display	1969
5	3	Center for Alcoholism	1971
5	4	Century Club, Progress Reports	1972
5	5	Changing of the Guard from Maguire to Baumhart	1976
5	6	Charismatic Prayer Group on Campus	1973
5	7	Chemistry Building Proposal	1962
5	8	Chicago, Historical articles	1960s
5	9	Chicago Catholic Social Work Story	1979
5	10	Chicago Jaycees	1972
5	11	Chicago Public Library Bicentennial Celebration	1975-1976
5	12	Chicago Senior Citizens Hall of Fame	Undated
5	13	Chicago Theological Institute	1972
5	14	Chicagoan of the Year	1968
5	15	Christiansen, Richard, Editor of Chicagoan	1973
5	16	Christmas Cards from James Maguire, S.J.	1968-1972
5	17	Christmas Display	1970-1971
6	1	Citizens Board	1967-1972
6	2	Clippings- Alumni Relations	1981
6	3	Clippings- General materials	1979-1981
6	4	Congratulations Letters	1967-1969
6	5	Corner Stone Laying Ceremony, Damen Hall	1966-1975
6	6	Conference on Anti-Defamation League	circa 1960s
6	7	Conference on Modern Luminescence	1968

6	8	Conference on Merger Movement	1968
6	9	Conferences, Workshops, Seminars, and Symposia	circa 1970s
6	10	Correspondence, Albini, Alvo	1970- March 1982
6	11	Correspondence, Albini, Alvo	April 1982- July 1982
6	12	Correspondence, Albini, Alvo	August, 1982
6	13	Correspondence, Centennial	1968- January, 1969
6	14	Correspondence, Centennial	February- May, 1969
6	15	Correspondence, Dawson, Mary	1980
6	16	Correspondence, General	1975
7	1	Correspondence, General	1976
7	2	Correspondence, General	1977
7	3	Correspondence, General	1978
7	4	Correspondence, General	January-August, 1979
7	5	Correspondence, General	September-December, 1979
7	6	Correspondence	January-February, 1980
7	7	Correspondence, General	March-May, 1980
8	1	Correspondence, General	June-August, 1980
8	2	Correspondence, General	September-December, 1980
8	3	Correspondence, General	January-August, 1981
8	4	Correspondence, General	September-December, 1981
8	5	Correspondence, General	January-June, 1982
8	6	Correspondence, Maguire, James, S.J.	1957-75
9	1	Correspondence, Wawsenski, Linda	1973
9	2	Correspondence, Wilke, David	1973
9	3	Damen Hall, Dedication Ceremony	1966
9	4	D'Arcy, Martin Gallery	1969-1977
9	5	Degree for Parents	1975
9	6	Dental School	1970-1976
9	7	DePaul University Information	1967-1968
9	8	Distinguished Service Awards Contest (Sigma Delta Chi)	1969-1970
9	9	The Educator	1968-1970
9	10	Facts Booklet	1973
9	11	Fact Sheet	1976-1980
9	12	Faculty Staff Golf Outing	1963-66
9	13	Faculty Urban Involvement	1971-1972
9	14	Fashion Show, Alumnae	1973-1976
9	15	Fiscal Year Materials	1975-1978
10	1	Flanner Hall, Cornerstone Dedication	1976
10	2	Flanner Hall, General	1975-1976
10	3	Ford Foundation	1957
10	4	Foster and Kiesler, Billboard papers	1967-1972
10	5	General Electric Quiz Bowl	1965
10	6	Graduate School Materials	1979-1981
10	7	Graduation Materials	1979
10	8	Given Chair for Pediatrics	1971
10	9	Grants	1962-1979

10	10	Halas, George, Sport Center Dedication	1982
10	11	Honors Program	1965-1979
10	12	Illinois Decision, Public Television	circa 1970
10	13	Integrated Catalogue	1972-1977
10	14	International Telephone and Telegraph Corp. Proposal	1973
10	15	Jensen, Gendron, drawings, correspondence	1976-1979
11	1	Jesuit Centennial- Banquet for Spanish Ambassador	1957
11	2	Jesuit Centennial- Civic Celebration	1957
11	3	Jesuit Centennial- Clippings	1957
11	4	Jesuit Centennial- Committee minutes	1957
11	5	Jesuit Centennial- General	1956-1957
11	6	Jesuit Centennial- History	1965-1978
11	7	Jesuit Centennial- Honoraries	1957
11	8	Jesuit Centennial- Jesuit College Debate Tournament	1957
11	9	Jesuit Centennial- meeting minutes and agendas	1957
11	10	Jesuit Centennial- Observances	1957
11	11	Jesuit Centennial- Radio Publicity	1957
11	12	Jesuit Centennial- Women's Recognition Committee	1957
11	13	Jesuit Collegians	1980
11	14	Jesuit Residence	1969-1980
11	15	Jesuit Retreat	1973
11	16	Jesuit Time Table of Events	1957
11	17	John Hancock Luncheon	1967
11	18	Joliet and Marquette Tercentennial	1973
12	1	Kellogg Science Building Brochure Ideas	1979
12	2	Lane Bryant Annual Awards	1968
12	3	Law School, General	1977-1978
12	4	Law School Alumni	1974-1976
12	5	Law School Campaign Materials	circa 1970
12	6	Law School Dedication	1980
12	7	Law School Ground Breaking	1978
12	8	Law School Ground Breaking	1978
12	9	Law School Ground Breaking Guest List	1978
12	10	Law School Items	1972
12	11	Law School Obscenity symposium	1959
12	12	Law School Open House	1979
12	13	Law School Publicity materials	1975
12	14	Lecture, David Steinmen Series	1960
12	15	Library Publicity	1970-1979
13	1	Loyola Report- Alpha Sigma U	Undated
13	2	Loyola Report- Campus Ministry	1976-77
13	3	Loyola Report-Continuing Education	1977
13	4	Loyola Report- D'Arcy Gallery	Undated
13	5	Loyola Report- Faculty Urban Involvement	1972
13	6	General	1971
13	7	Loyola Report- General	1973-1974
13	8	Loyola Report- General	1974-1975

13	9	Loyola Report- General	1975-1976
13	10	Loyola Report- General	1976-1981
13	11	Loyola Report- Msc.	1974
13	12	Loyola Report- Newcomen Society	1976
13	13	Loyola Report- Psychology Department	1975
13	14	Loyola Report- Research and Science	1976
13	15	Loyola Report- Students	1969-1975
14	1	Loyola Report- 10th Anniversary materials	1980
14	2	Loyola Report- Volunteers	circa 1970s
14	3	Loyola Report Schedule	1968- May, 1971
14	4	Loyola Report Schedule	June 1971- 1973
14	5	Loyola University Forum on the Air	1971
14	6	Loyola University Medical Center	1969
14	7	Loyola University Press	1971
14	8	Loyola University Theater	1977
14	9	Loyola University Urban Involvement Proposal for Ford Foundation	1973
14	10	Loyola World	1978
14	11	Loyola World	1979
14	12	Maguire, Jim, S.J., retirement	1976
14	14	Mahoney, Father James, Testimonial Dinner	1968
14	15	McGaw, Foster Hospital Dedication Ceremony	1972
15	1	McGaw, Foster Hospital, Health Conference	1974
15	2	Media Kits- 10th Anniversary Annual Award Dinner	1969
15	3	Media Kits- 99th Commencement	1969
15	4	Media Kits- 100 Commencement	1970
15	5	Media Kits- 101st Commencement	1971
15	6	Media Kits- 103rd Commencement	1973
15	7	Media Kits- Mid Year Convocation	1971
15	8	Media Kits-Mid Year Convocation	1972
15	9	Media Kits- Mid Year Convocation	1973
15	10	Media Kits- McGaw, Foster	1972
15	11	Medical Center Art Auction	1975
15	12	Memos	1972-1977
15	13	Mini Courses Description	1973-1976
15	14	Mertz Hall Dedication	1969
15	15	Moratorium on Vietnam	1969
15	16	NBC-TV Public Service Announcement	1968
15	17	Newcomen Society Dinner	1976
15	18	"News Beat" System	1967-1980
15	19	News Releases on grants, gifts and pledges	1971-1979
16	1	News Release Distribution	1979
16	2	News Release Distribution	1979
16	3	News Release Distribution	1979
16	4	News Release Distribution	1979
16	5	News Release Distribution	1979
16	6	News Release Tally Sheets	1974

16	7	Nuclear War Institute, West Baden	1963
16	8	Outstanding Educators of America	1970-1973
16	9	Peace Corps materials	1961-1966
16	20	President's Key	1969
16	21	Press Kit and Loyola Information	circa 1970
17	1	Proclamation from the Mayor's Office	1957
17	2	Project Walk to Work	1977
17	3	Proposal for Business School at Rome Center	1968
17	4	Proposal to Carroll, Wallace	1971
17	5	Proposal on Extraordinary Library Acquisitions	1968
17	6	Proposal on Faculty Financing	circa 1970
17	7	Proposal to the Ford Motor Company Fund	1971
17	8	Proposal to Johnson & Johnson Foundation	1971
17	9	Proposal to Kresge Foundation	1967, 1975
17	10	Proposal for Loyola's Speech Pathology Clinic	1971
17	11	Proposal for Ph.D. program in Political Science	1971
17	12	Proposal for School of Nursing	1970-1979
17	13	Proposal to Standard Oil	1967-1968
17	14	Proposal to Urban Ethnic Studies Program	1972
17	15	Proposal to Visual Arts Center	1968
17	16	Psychology Dept. Materials	1967-1973
17	17	Public Relations, General	1969-1973
17	18	Public Service Announcements	1969-1979
18	1	Publications Review	1975-1979
18	2	Quarterly	1979
18	3	Questionnaires Answered	1955
18	4	Radio and Television Correspondence	1971-1975
18	5	Ravich Interpersonal Game/Test	1972
18	6	Rogers Park and Loyola	1957-1972
18	7	Rome Center	1962-1972
18	8	Rome Center	1973-1980
18	9	Royko, Mike. Column on Beating of Joe Parilli	1972
18	10	Saint Patrick's Day Parade	1971
18	11	Scholarship, Admiral Maintenance Service	1976
18	12	Scholarship, Brennan Ray Memorial	1972-1973
18	13	Scholarship, Clippings	circa 1960
18	14	Scholarship, Fulbright	1972
18	15	Scholarships, General	1951-1970
18	16	Scholarships, Given to High School Grads	1956-1972
18	17	Scholarships, Schmitt Foundation	1977
18	18	Scholarship, for Spanish Speaking Students	1973-1974
18	19	Scholarship, Woodrow Wilson	1967-1968
19	1	Scholl, Charles Foundation	1973
19	2	School of Dentistry, Press Preview	1969
19	3	School of Education, various materials	circa 1979
19	4	School of Nursing, various materials	1975
19	5	School of Social Work Brochure and Bulletin	1976

19	6	School of Social Work Catalogue	1970-1979
19	7	School of Social Work "Justice for the Child" Symposium	1979
19	8	Sears Roebuck Foundation	1971
19	9	Seminar Staff Orientation	1969
19	10	Slide Film	1966
19	11	Speakers Bureau	1971-1976
19	12	Story Ideas by Alvo Albini	1971
19	13	Story Ideas by Alvo Alvini	1972-1974
19	14	Story Ideas- "Presidents of Loyola"	Undated
19	15	Student Publication Board	1968-1970
20	1	Student Publications Board	1969
20	2	Student Publications Board	1970
20	3	Student Publications Committee	1969
20	4	Student Unrest	1968
20	5	Study Tour	1976
20	6	Summer Institute on Business	1968
20	7	Symposium on Christians and Jews	1975
20	8	Symposium, "Dialogue with Life,"	1977
20	9	Symposium, "Feelings and Emotions"	1968
20	10	Symposium, "Images of Man"	1961
20	11	Symposium, "Obscene Literature"	1959
20	12	Symposium, "University and the Future of America"	1958
20	13	Telecast, "At Random"	1966
20	14	Television Theater at Loyola	1973
20	15	Theology, "Judaism and Christian Seminary Conference"	1965
20	16	Theology Department, Publicity and Correspondence	1972-1974
21	1	To Turn the Tide, by Paul Reinert, S.J.	1972
21	2	Tuition	1960-1980
21	3	TV Programs by the Archdiocese of Chicago	1973
21	4	TV-WTTW "P.S. - Problems and Solutions"	1972
21	5	University College	1943-1981
21	6	University Committees	1974-1975
21	7	University Residence Halls	1972
21	8	"University Showcase"	1968
21	9	Upward Bound Program	1966-1968
21	10	WAIT Radio	1971-1975
21	11	WBBM Radio and TV	1973
21	12	West Baden College	1966
21	13	WNUS Radio	1971
21	14	Women at Loyola, 50th Anniversary	1965
21	15	Women's Board	1971-1978
21	16	Women's Dormitory	1968

Addendum 1

1	1	Italian Community Appeal	1961-1965
1	2	Medical and Dental School Newspaper clippings	1968-1970
1	3	Medical School Newspaper clippings	ca. 1980-1990

1	4	Medical Center-General	1962-1977
1	5	Medical Center –General	ca. 1980-1990
1	6	Institute of Mind, Drugs, and Behavior	1966-1972
1	7	(Faculty/Staff descriptions of their) Involvement in Urban Problems	1972
1	8	Printed Descriptions of Loyola’s Buildings	1972
1	9	Case Statement on the Law School Building Campaign	1978
1	10	Chancellor’s Club	1978
1	11	6th Annual President’s Dinner	12 September 1981
1	12	(Writer and teacher) Elie Wiesel’s 1980 lectures at Loyola. Articles on Wiesel’s play, “The Trial of God” about Holocaust issues.	Undated
1	13	Drama Festival clippings	1954
1	14	Father Jacques Marquette tercentennial- “The Last Voyageurs,” film	1973
1	15	Pere Marquette pageant. Includes script.	1957
1	16	Suicide of Loyola student Angela Field, newspaper clippings	1957
1	17	Disappearance of Loyola student Marcia Horan, newspaper clippings	1957